On the Town with Village Theatre
2020 Gala & Auction

SPONSORSHIP OPPORTUNITIES

June 20, 2020
Fairmont Olympic Hotel, Seattle

www.VillageTheatre.org/gala
About the Gala

On the Town with Village Theatre is a glamorous evening of exciting silent and live auctions, world-class entertainment, and a gourmet meal. This year Village Theatre will celebrate our new works program and our contributions to the musical theatre canon.

The gala brings together 300 to 350 of Village Theatre’s top donors, board members, community leaders, and corporate executives to fill the Spanish Ballroom at Seattle’s Fairmont Olympic Hotel for a fantastic evening of entertainment and fundraising. Gala attendees represent a desirable demographic: 30% have an average household income of $150,000 or more. Proceeds from Village Theatre’s 2018 Auction & Gala will go to benefit our acclaimed Mainstage, Youth Education, and Village Originals programs.

Sponsorships range between $3,500 and $15,000 and include benefits and such as complimentary tickets, and prominent logo and name recognition before, during, and after the event on all published and online gala marketing materials. Please refer to the Sponsorship Levels for complete details.

Photos by eQuality Images

FOR MORE INFORMATION, PLEASE CONTACT

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Individual & Corporate Giving Manager
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Event & Annual Fund Manager,
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Sponsorship Levels

Each sponsorship level includes the following benefits before, during and after the Gala. Benefits accumulate as the level increases and can be customized to fit the needs of our partners.

Become a Gala Sponsor and receive:
- Links to your website on our auction and gala webpage
- Recognition on auction and gala published materials, including invitations, programs, and press releases
- Sign, slideshow, and verbal recognition in the Spanish Foyer at the Fairmont Olympic Hotel during the Auction & Gala
- Recognition in Village Theatre’s mainstage programs
- Recognition on Donor Walls located in the Mainstage theatre lobbies in both Issaquah and Everett for one year
- Two (2) tickets to Village Theatre’s Auction & Gala and access to purchase additional tickets at the fair market value

Spotlight Sponsor : $ 3,500
- Priority seating for Dinner & Live Auction
- 1/2 page sponsor spotlight in the program
- Four (4) ticket vouchers to a Mainstage production of your choice

Supporting Sponsor : $ 5,000
- Two (2) additional tickets to the event; total of four (4) tickets
- Exclusive recognition during the silent auction, raffle, or entertainment for your company, including logos on all materials for that portion of the evening
- Full page sponsor spotlight in the program
- 2 additional Mainstage vouchers; total of six (6) ticket vouchers

Directing Sponsor: $ 7,500
- Total of 10 tickets or 1 table for the event
- Accommodations for 2 at the Fairmont Olympic Hotel the night of the event
- Two (2) additional Mainstage vouchers; total of eight (8) ticket vouchers

Producing Sponsor : $ 10,000
- Exclusive recognition as the producing sponsor for the gala, including logo on all communications, links to your website, and name recognition on all program and promotional materials.
- Sponsor Spotlight in Village Originals Beta Series programs and company logo link on the Beta Series page
- Two (2) additional Mainstage vouchers; total of ten (10) ticket vouchers

Benefits can be customized to fit your company’s needs. Sponsorship commitments received before February 1, 2019 will receive recognition on invitations.
About Village Theatre

Founded in 1979, Village Theatre is the largest fully producing theatre in the Pacific Northwest with close to 20,000 subscribers and over 210,000 audience members annually. As a professional, non-profit theatre company, Village Theatre has a $13.4 million operating budget of which only 60% is covered by ticket sales.

Village Theatre’s Mainstage consists of five shows each season. The Mainstage shows are drawn from both familiar repertoire and deserving, less-produced works, as well as premieres of new musicals. All are conceived anew by regionally and nationally accomplished artisans. Performers and technicians are selected from the region and nations best to bring to top quality productions to our Issaquah and Everett locations.

Village Originals is a nationally recognized program that is dedicated to every aspect of supporting new musicals. To date more than 170 new musicals have come through the program. These include Broadway hits like *Million Dollar Quartet* and *Next to Normal* which have been honored with Tony Awards, and *Next to Normal* with the 2010 Pulitzer Prize for Drama. Many others have gone on to great success in regional theatres and have been produced around the country.

KIDSTAGE offers students the opportunity to build Skills for Theatre...Skills for Life. KIDSTAGE serves over 57,000 youth and their families annually. Offering performance and technical theatre training through classes, camps, and productions for ages 3-20, programming includes: Summer Stock and Summer Independent Productions; Theatre Apprentice and Internship Program; KIDSTAGE Company Originals; Village Theatre Institute; Arts Adventure Preschool; and KIDSTAGE Classes and Camps.
Yes! I’d love to Sponsor Village Theatre’s Annual Auction & Gala

Company Name:__________________________________________________

Contact Name:___________________________________________________

Address: __________________________________________________________________

City:________________________ State: _______ Zip: __________________

Phone #: (___) ___ - ____ Email:_____________________________

Sponsorship Level:

☐ Producing Sponsor ($10,000)
☐ Directing Sponsor ($7,500)
☐ Supporting Sponsor ($5,000)
☐ Spotlight Sponsor ($3,500)

☐ Yes, we will attend the Gala using our sponsor benefit tickets
☐ No, we will not attend the Gala

Payment Options:

☐ My check is enclosed in the amount of $ _____________
☐ Please charge my credit card in the amount of $ _____________
☐ Full Amount ☐ Biannually ☐ Other

Credit Card Type: American Express Mastercard VISA

Card Number: ________________________________

Expiration Date: __________________________

Signed: _____________________________________

Printed Name: __________________________________

Date: _____________________________________