



PRESS RELEASE

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For Immediate Release

MEDIA CONTACT:

Michelle Sanders

PR & Communications
(425) 392-1942 x124

msanders@villagetheatre.org

**PIED PIPER PRESENTS A PERENNIAL FAVORITE
*THE ELVES & THE SHOEMAKER***

Everett, WA – Village Theatre Pied Piper is thrilled to welcome the holiday classic, **THE ELVES & THE SHOEMAKER** back to the Everett Performing Arts Center on Saturday, December 18, 2010.

Based on the fairy tale by the Brothers Grimm, this timeless holiday classic tells the story of a poor shoemaker and his wife struggling to get by. With business slow, the rent past due, and a cold winter taking its toll, it seems things can't possibly get worse! When the comical villain Wolfgang arrives at the shop he insists that the poor shoemaker help him capture an elf so he can use the creature's magic. Two elves visiting the Black Forest get *caught* in the plot and it's up to the kind-hearted shoemaker to do what he knows is right. The elves vow to return the "good human's" kindness, and to save the poor shoemaker and his wife from a cheerless holiday. A perennial favorite!

THE ELVES & THE SHOEMAKER will be returning to Village Theatre in Everett later this month for the third time in the past six years, most recently in 2007. Pied Piper manager, Erica Weir, commented, "ELVES is a delightful winter holiday classic that we rotate through our Pied Piper seasons. The public feedback is always so positive—every time it returns it charms audiences." With an enduring message about the significance of kindness and compassion, audiences of any age can appreciate this upbeat fantasy.

This engaging production comes to Everett Performing Arts Center from California Theatre Center, currently celebrating its 35th Season. This will be the 21st year that they have produced this winter favorite and it continues to win the approval of young audiences around the country.



The public performances of THE ELVES & THE SHOEMAKER will take place Saturday, December 18, 2010 at 2:00 PM and 4:00PM at the Everett Performing Arts Center. One hour prior to curtain, young people are invited to participate in pre-show arts, crafts, and fun in partnership with Imagine Children's Museum. Information about the School Season can be found at http://www.villagetheatre.org/pp_school_season.php.

Village Theatre is also excited to offer an opportunity for families to delve deeper into the story behind the show with "Page to Stage Storytimes." Led by Erica Weir, Pied Piper manager, these engaging and interactive 15-minute readings are excellent precursors to their respective performances. The event is aimed at exploring the themes and books associated with this particular Pied Piper performance. The Page to Stage Storytime for THE ELVES & THE SHOEMAKER will take place at Imagine Children's Museum on Wednesday, December 8, 2010 between 11:15AM—1:00PM.

For more information or to arrange an interview, please contact Michelle Sanders at (425) 392-1942 x124 or msanders@villagetheatre.org. Production photos are available at: http://www.villagetheatre.org/photos_pp_elves.php

What: THE ELVES AND THE SHOEMAKER
Produced by California Theatre Center
Based on the story by the Brothers Grimm
Adapted by Gayle Cornelison

Where: Everett Performing Arts Center
2710 Wetmore Avenue
Everett, WA 98201

When: December 18, 2010, 2:00 PM and 4:00PM – ON SALE NOW

Tickets: \$15 (General) | \$13 (Youth/Seniors)
Box Office: (425) 257-8600 or www.villagetheatre.org

About Village Theatre Pied Piper

The Pied Piper program is dedicated to enriching the cultural lives of young people and supporting the classroom objectives of educators by bringing first-class educational performances to students, teachers, and families in the Puget Sound area. A Programming Advisory Committee, made up of teachers, principals, administrators, and parents advise on the selection of productions and presentations for each season's series, with the final selections being made by Village Theatre's educational and artistic staff.