

Village Theatre

PRESS RELEASE FOR IMMEDIATE RELEASE

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SAVE THE DATE! VILLAGE THEATRE'S ANNUAL AUCTION & GALA, *ON THE TOWN*

Celebrity Brad Goode of KING-5's Morning News Featured Auctioneer

What: Annual Auction & Gala

On the Town

Featuring Auctioneer Brad Goode of KING 5's Morning News

Where: The Fairmont Olympic Hotel

411 University Street

Seattle, WA 98101

When: Saturday, May 8, 2010 at 5:30 PM

Tickets: Start at \$200 per person

Corporate tables of 10 start at \$2,000

Contact: Jessica Wright, Special Events Manager at (425) 392-1942 x151

Everett and Issaquah, WA—Village Theatre's Annual Auction and Gala event, *On The Town*, will be held May 8, 2010 at the beautiful Fairmont Olympic Hotel in downtown Seattle. Village Theatre is honored to feature celebrity auctioneer Brad Goode of KING 5's morning newscast at the event. What promises to be an evening of elegance and sophistication, Village Theatre's black tie gala celebrates 30 years of achievements, which are impacting the world of performing arts on Broadway and close to home.

The event will help to raise funds that enable Village Theatre to achieve the below:

- Support the acclaimed Mainstage productions.
- Fund the growth of the KIDSTAGE and Pied Piper youth education programs that serve over 54,000 young people, families, and schools annually.
- Further our commitment to the development of new musicals through our Village Originals program, which launched current Broadway hits *Next to Normal* and *Million Dollar Quartet*, along with 80 other new works.

In addition to an elegant four-course dinner paired with fine wines, *On the Town* will feature exciting silent and live auctions, giving attendees a chance to bid on, among other items, an exciting trip to New York for a stay at the

famed Plaza Hotel, including backstage tour and tickets to *Million Dollar Quartet* on Broadway, a chance to make a once-in-a-lifetime appearance on stage in next season's *The Full Monty*, an adorable Labradoodle Puppy, the opportunity to have Chef Michael D. Poole, graduate of "Le Cordon Bleu" Paris, come to your home and cook a Jamaican BBQ for 20, a glorious week at Villa Belpasso in gorgeous Tuscany, Italy, and much more!

Tickets start at \$200 per person, with corporate sponsorship tables for 10 starting at \$2,000. Sponsoring the Annual Auction & Gala is a strategic business move that allows individual companies to increase their visibility to a highly desirable demographic. All event proceeds benefit Village Theatre. For more information and tickets, please contact Jessica Wright at (425) 392-1942 x151.

Special thanks go to Village Theatre's Annual Auction & Gala Sponsors: The Boeing Company, Continental Airlines, Greenfield Advisors, Holland America Line, MacDonald-Miller, US Bank, and Wells Fargo.

About Village Theatre

Based in Issaquah, WA, with operations in Everett, Village Theatre is a leading producer of musical theatre in the Pacific Northwest. Producing entertaining quality productions for the entire family since 1979, Village Theatre has grown into one of the region's best-attended Equity theatres, with over 18,000 subscribers and 182,000 projected total attendance each season. Through its Village Originals program, Village Theatre is nationally recognized for its contribution to the development of new musicals, having launched over 85 new works to date. Village Theatre also takes pride in nurturing tomorrow's audiences through its youth education programs, Pied Piper and KIDSTAGE, serving over 54,000 young people, families, and schools annually.

Mission of Village Theatre:

- To be a regionally recognized and nationally influential center of excellence in family theatre
- To promote a season of top quality productions
- To commission and produce new musicals that achieve national exposure
- To train young people in theatre skills for career opportunities and enriched lives
- To develop a broad based appreciation for live theatre
- To promote positive values through art

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